22103330

QP CODE: 22103330

Reg No : .....

Name : .....

B.COM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE EXAMINATIONS, OCTOBER 2022

Second Semester

Core Course - CO2CRT21 - BUSINESS MANAGEMENT

(Common to all B.Com Degree Programmes)

For Regular Candidates: 2019 Admission Onwards

For Private Candidates : 2021 Admission Only

FB488CF4

Time: 3 Hours Max. Marks : 80

Instructions to Private candidates only**: This question paper contains **two sections**. Answer **SECTION I** questions in the answer-book provided. **SECTION II**, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under **SECTION II

SECTION I

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Write a short note on management as a human process.
2. What is supervision?
3. What is meant by single use plans?
4. Give an example of horizontal coordination.
5. What is meant by staffing?
6. What do you understand by levels in the organisation?
7. Write a short note on recruitment.
8. Direction facilitates change. Do you agree?
9. Mention any four advantages of trait theory.
10. When and by whom was Quality Circle developed?
11. What is meant by BPR?

12. When should Kaizen be used?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Write short note on interpersonal roles of a manager.
14. State the barriers to effective planning.
15. Evaluate measures for making MBO effective.
16. Explain the characteristics of organisation chart.
17. State the benefits of decentralisation.
18. Explain the functions of leadership.
19. What are the methods of motivation?
20. What is budgeting? Explain the types of budgeting.
21. Write short notes on the techniques of TQM.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the contribution of Henry Fayol towards management.
23. "Planning is looking ahead and control is looking back". Comment.
24. Critically examine the line and staff authority concepts with the help of a few examples.
25. "Control cannot be exercised without planning".Elaborate

(2×15=30)